



# DA NANG – A TRADE HUB OF CENTRAL VIET NAM



Total retail sales of goods

2022

2.8 billion USD

2021

2.6 billion USD



Export turnover

2022

2.108 million USD

2021

1.790 million USD



Import turnover

2022

1.489 million USD

2021

1.327 million USD

2022



Representative offices of foreign traders

19



Commercial centers

8



Supermarkets

73



Convenience stores

9,753



LOTTE Mart



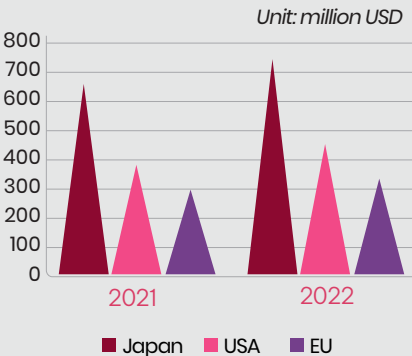
VINCOM



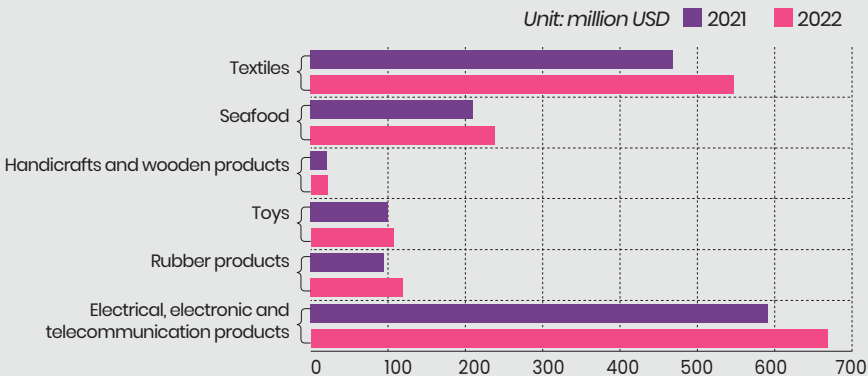
➤ TYPICAL LOCAL EXPORTERS



## ➤ MAJOR EXPORT MARKETS



## ➤ MAIN EXPORT PRODUCTS



➤ IMPORT TURNOVER

Unit: million USD

EUROPE

Chemicals, rubber raw materials, medicine, raw and auxiliary materials for production of textile, pharmaceutical products, automobiles, woods and others

176.5 EU: 160

ASIA

Automobiles, new medicine, raw and auxiliary materials for production of textile, fishing rods, rubber, kids' toys, transformers and others, woods, plastic – resin granules, coal, medical equipment, electronic product, spare parts and materials

1,142 Japan: 440 China: 250

AMERICA

Automobiles, raw materials for production of fishing rods, textile, plastic – resin granules, chemicals, medicine, equipments, woods and others

101.4 USA: 75

AFRICA

Raw and auxiliary materials  
16

OCEANIA

Medicine, other raw and auxiliary materials  
4.5

➤ FTAs CONCLUDED



➤ PROJECTS CALLING FOR INVESTMENT

No	Project	Specifications	Investment capital
1	Complex of commercial and financial center; entertainment, casino and luxury apartments	<ul style="list-style-type: none"><li>Location: Lots A12, A13, A14, A15 and A* along Vo Van Kiet Street, Phuoc My Ward, Son Tra District</li><li>Estimated area: 84,017 m<sup>2</sup> (including connecting corridors)</li><li>Current land use status: Land has been cleared</li></ul>	Proposed by investors
2	Commercial center of international standards	<ul style="list-style-type: none"><li>Location: Lien Chieu District, Cam Le District and Ngu Hanh Son District</li><li>Area: 10 ha</li><li>Current land use status: Land has been cleared</li></ul>	Proposed by investors
3	Hoa Phuoc Wholesale Market	<ul style="list-style-type: none"><li>Location: Hoa Phuoc Commune, Hoa Vang District</li><li>Area: 309,229 m<sup>2</sup></li><li>Current land use status: land for rice cultivation (27 ha), land for perennial crops, residential and garden land</li></ul>	Proposed by investors