



DA NANG – A FOCAL TOURIST DESTINATION OF CENTRAL VIET NAM

2016: Asia’s Leading Festivals and Event Destination (WTA)

2017: Top 10 worth-living places to live overseas (Live and Invest Overseas Magazine)

2018: Top 10 trending destinations (Airbnb)

2019: Listed among 52 places to go (New York Times)

2020:

- Listed among 7 places to go (TripAdvisor)
- Best of the Best (Travellers' Choice)
- One of 30 cities with unique and creative smart city initiatives, (Eden Strategy Institute – Singapore)

2021:

- Golden Bridge – First on the list of the 10 new world wonders (Dailymail)
- Top Viet Nam Provincial Tourism Competitiveness Index (VTCI) (Tourism Advisory Board)

2022:

- Asia’s Leading Festival & Event Destination 2022 (World Travel Awards 2022)
- Top 10 Best cities in Southeast Asia (Asia’s Best Awards 2022 by Travel & Leisure)
- Top 21 Most Popular Travel Destinations in Asia 2022 (TripAdvisor)



92 KM BEAUTIFUL COASTLINE

One of the most attractive beaches in the world by Forbes magazine (USA) in 2005

One of the top 10 beaches in Asia as reported by the Sunday Herald Sun (Australia) in 2009

One of the top 25 beaches of Asia by TripAdvisor in 2021



TRADITIONAL AND INTERNATIONAL FESTIVALS

Annual Events

Whale Worshipping Festivals
Quan The Am (Goddess of Mercy) Festival
Da Nang New Year Festival
Summer Festival
Carnival – Ba Na Hill Festival
Boat racing,
Dance/Music/Street Magic
Performance

Events in 2023 (tentative)

International Yoga Festival
Da Nang International Firework Festival
Viet Nam and International Cuisine Festival
Asian Film Festival
Golf Tourism Festival
Paragliding contest
Da Nang Cultural Heritage Festival

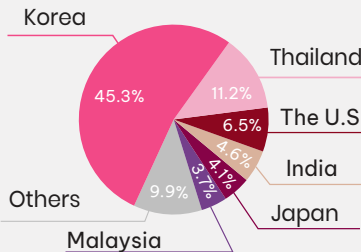


MUST-VISIT TOURIST ATTRACTIONS

The Museum of Cham Sculpture
Dien Hai Citadel
SunWorld Ba Na Hills
Golden Bridge
Marble Mountains
Non Nuoc/My Khe Beach
Hoa Phu/Hoa Bac Trekking

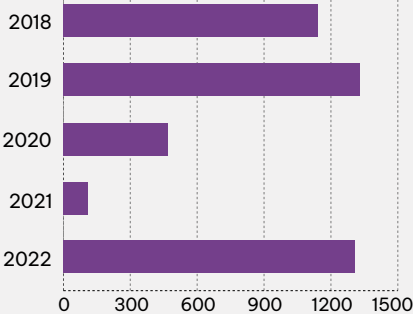
Son Tra Peninsula
Nui Than Tai Hot Springs Park
Mikazuki Water Park 365 and Japanese Osen Hot Spring
Asia Park
APEC Park
Linh Ung – Bai But Pagoda
Han River Tours

TOURIST ARRIVALS BY MARKET

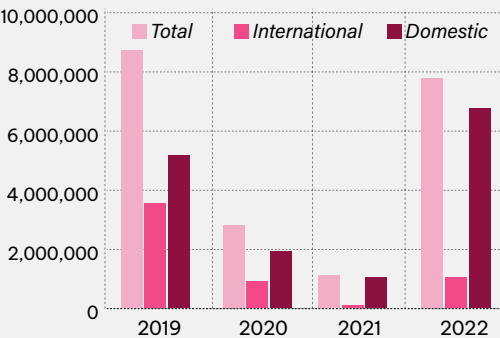


TOURISM REVENUE

(Unit: mil USD)



TOURIST ARRIVALS





	2022
Average length of stay of domestic tourists (day)	2.75
Average length of stay of international tourists (day)	2.77
Number of tourguide	5,515
Domestic Tour Operators	84
International Tour Operators	204
International Travel Branches	52
Domestic Travel Representative Office	24
Travel Agency	06
Vietnam-based representative offices of foreign enterprises providing tours	05

► ACCOMMODATION



1,280
Hotels
and resorts



45,889
Rooms

► DIVERSE TOURIST FACILITIES AND SERVICES



	Number of accommodations	Number of rooms
★★★★★	31	8,857
★★★★	64	8,167
★★★	119	8,849
★&★★	690	14,615
Apartment	165	3,095
Hostel, homestay	211	1,450

► PROJECTS CALLING FOR INVESTMENT

Project name	Technical specifications	Location
Bach Dang - Nguyen Van Troi Bridge - Tran Hung Dao Pedestrian zone	Total area: 197,017 m ² , of which the land plots calling for socialized investment are 2,263 m ² including: - Sculpture Park in front of Han Market: 17 m ² - Café, bar, marina: 1,283 m ² - Dragon Bridge Viewing Area (at the end of Binh Minh 9 Street): 451 m ² - “Dragon Egg” – Lighting Dome: 512 m ²	Along Bach Dang Street, on Nguyen Van Troi Bridge and land lots at bridge-heads
Botanic Garden	Including Botany Center, Evolutionary Garden, National Orchid Park, Children's Garden, Rainforest, World Tree Species Conservation Forest, Incubator, Exhibition Garden, Camping Area	Hoa Ninh Commune, Hoa Vang Province
Safari Park		Dong Xanh Dong Nghe Lake
Southern Theme Park of Son Tra Peninsula		Southern Son Tra Peninsula
Ngu Hanh Son Historical and Cultural Park	- Area: 92.46 ha - Currently in the process of relic planning	Hoa Hai Ward, Ngu Hanh Son District
Opera House	Currently in the process of planning the scenic area	In the process of site selection



DA NANG INVESTMENT PROMOTION AGENCY (IPA DA NANG)
Floor 18, Administrative Center, 24 Tran Phu, Da Nang
Phone number: (+84) 236 3810054 – Fax: (+84) 236 3810056 – Email: ipa@danang.gov.vn – Website: investdanang.gov.vn